



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Great American Media  
1010 Wisconsin Ave. NW  
Washington, DC 20007-3603

## Contract # 856848

**Schedule Dates** 10/09/12-10/15/12  
**Advertiser** Democratic Congressional Campaign Cmte. (22071)  
**Agency/T-Code** Great American Media (2039)/556615156  
**Product** Political - US House (1175)  
**Brand** DCCC (125256)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** KAUFMAN,MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1475  
**Account Types** National/Political PAC - Agency  
**Billing Type** Standard  
**Comments** DEM CONGRES CAMPAIGN  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/25/12  
**Last Modified** 09/25/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06340331  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,705.00  
**Net Total** \$37,995.00  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	26	\$44,700.00
<b>Grand Total:</b>	<b>26</b>	<b>\$44,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20062- News @ 10pm M-F	1		X	X	X	X			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/25/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20063- Late Show with David Letterman	1		X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	9/25/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20022- Price is Right	1		X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	9/25/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	12:27P- 3P (CT)	1		X	X	X	X			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	9/25/12
5.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	28663- Dr. Phil	1		X	X	X	X			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	DR. PHIL	9/25/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20054- News @ 5pm M-F	1		X	X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	9/25/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	48386- News @ 5am	1		X	X	X	X			1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	9/25/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20055- News @ 6pm M-F	1		X	X	X	X			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	9/25/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20015- News @ 6am M-F	1		X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	9/25/12
10.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	20053- Entertainment Tonight	1		X	X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	9/25/12
11.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	131968- CBS This Morning	3		X	X	X	X			3	\$350.00	\$1,050.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/25/12
12.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	4	:30	51911- CBS Sports College Football							1		1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	SEC ON CBS	9/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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**Salesperson**

Johannessen, Jordan (2818)

**Sales Office**

TeleRep - New York

**Buyer Name**

KAUFMAN, MEREDITH

**Phone/Fax**

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**CPE**

11/14/1475

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**Entered By**

Betsy Waxberg

**CO-OP**

No

**Headline #**

06340331

**Demo****Order Type**

Normal

**Package Deal****Commission %**

15.00

**Commission**

\$6,705.00

**Net Total**

\$37,995.00

**Sales Tax****St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

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13.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	4	:30	51911- CBS Sports College Football							1		1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	BAMA@MISSOURI	9/25/12
14.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	9/25/12
15.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	20789- News @ 10pm Sun								1	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10P SUN	9/25/12
16.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	20141- 60 Minutes								1	1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	60 MINUTES	9/25/12
17.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CBS SUN MORNING/FACETHE NATION	9/25/12
18.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	9/25/12
19.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	135431- Vegas			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	VEGAS	9/25/12
20.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	48386- News @ 5am		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	9/25/12
21.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	9/25/12
22.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	9/25/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	9/25/12
24.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	131968- CBS This Morning		1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/25/12

**CONFIRMATION CONTRACT**

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